Capstone presentation

2 – **Speech content**

DEADLINE TO SUBMIT: MAY 19TH

Choose the structure of your presentation

Find your main **arguments**, **facts**

Organize your speech using a **pyramid**

Choose your persuasible language

strong **opening**

topic **transitions**

strong **closing**

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# 1 - Instructions

**BEFORE START: Copy your table about the topic and strategy** for your capstone presentation

* *Note: if you change your mind about your presentation, you need to update this table*

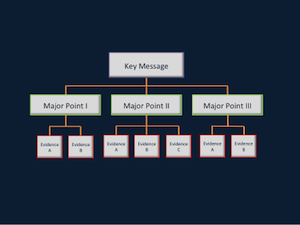
**Step 1:** Define the **main parts** of your presentation

* Using pieces of paper (sticky notes), **brainstorm what specific points you want to talk** about.
  + *Just let yourself think freely. Brainstorming is about simply throwing ideas on the wall.*
* Group similar **ideas together**
* Summarize each of your groups with one sentence or a phrase.
  + Write these down and place them above your groupings. *(Are any of them part of a larger point you want to make? Move things around.)* These will be your **Main Arguments** supporting your Key Message.

**Step 2**: Find **arguments**: evidence, fact, and statistic to support your ideas

* Find examples, evidence, facts, or statistics I need to make my **Main Argument**
* Choose your supporting points from each group, or add other supporting information, numbers, stories, or examples.

**Step 3**: Sketch your argument in a pyramid format on paper.



**Step 4**: Check the logic of your presentation

* Can you deliver your **Key Message** and all **Main Arguments** in the allowed time?
* Is your presentation clear, and easy to follow?

*If NO: move your points around, add or subtract ideas. You will start seeing what needs to be said and what does not.*

**Step 5**: Choose your **persuasible language**

Write your

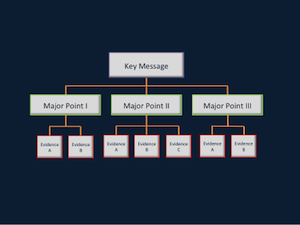
* Interesting opening
* Detailed bullet points supporting your **Main Arguments:** What exactly will you say (remember persuasion, language choices, and storytelling)
* Transitions
* Closing

# A – Your T**opic & strategy**

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| --- | --- | --- |
| What is the topic of the presentation?   * Briefly describe **the topic** of your presentation. * **Why** did you decide to talk about this topic? | *My presentation topic will be the advantages of noodle*  *I chose this topic because I want to show about disadvantages of noodle and how does noodle destroy their health when they eat it a lot.* |  |
| What is your objective?   * What do you want from this presentation?   + Are you **informing** about something?   + Are you **persuading** that something needs to be done? * What immediate result or response do you want from your audience? (“as a result of this presentation, my audience will \_\_\_\_\_”) | *My presentation will inform/persuade my audience about/to…*  *This topic I want to inform the audience to how to reduce eating noodle and how to eat it well.*  *As a result of this presentation, my audience will know about the topic that I inform to them and they will do with the rule that I show them.* |  |
| Who is your audience?     * **Who** will listen to your presentation? * What do they need to **know**? * What information is needed to achieve the goal of your presentation? | My audience are students and teachers at PNC.  They will know about the know about disadvantages of noodles well and they will know about how to reduce it well.  My goal will tell about the important point of the topic and  And it easy for audience to know and it easy for audience to do with some rules that I inform to them. |  |
| What is your key message?   * Write a sentence that clearly states your **Key Message**. * For example, if anyone asks my listeners what was this presentation about, I want them to say… | For key messages:  Noodles can be delicious but it also destroy your health also such as your heart and everything in your body. |  |

# B– Your presentation **pyramid content**

* Sketch your arguments in a pyramid format.



# C– Your presentation **structure**

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| Write in your **opening** “Hook”  The interesting story: Taiwan has been shaken by news of an exemplary, hardworking university student who died recently from stomach cancer when he ate noodles everyday. |
| My **first** **Main Argument** is: Increase risk heart failue  Noodles can be delicious but when you eat a lot it can increases your heart risk failue  My **transition** to the next Main Argument is: first, Noodles can be delicious but when you eat a lot it can increases your heart risk failue because noodles has soduim causes high blood pressure, which may lead to heart failure or stroke. Because ramen noodles 18,20 mg of aoduim, almost two-thirfs the daily life |
| My **second Main Argument** is: stomach cancer   * My **transition** to the next Main Argument is: second, it can has stomach cancer, People in cambodia died when they ate a a lot of noodles every day a least 5 people |
| * My **third Main Argument** is:Ramen can lead to you weight gain * My **transition** to the next Main Argument is: Third, Ramen can lead to you weight gain.One package of ramen noodles contains of 14 grams of satuarated fat that's 40% your daily intake. |
| Keep adding Main Arguments if you want to make more than three, but don’t make your presentation too long. You may want to use internal hooks to wake up the audience... |
| My strong **conclusion** is: In conclusion the noodle can destroy your health like increase your risk heart failue, stomach cancer, and the last one reman can lead to your weight gain. |